

	<b>INSTRUCTION OF CERTIFICATE AND LOGO USAGE</b>	Document Code	BQT.03
		Release Date	01.08.2012
		Revision No	06
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## 1. PURPOSE

The purpose of this instruction is to explain the rules for the use of the ASCERT logo and certificate.

## 2. DEFINITIONS

## 3. APPLICATION

### 3.1. Logo Usage Rules

**3.1.1.** This instruction, in which the rules of use of the ASCERT logo are explained, is kept open to the public at [www.ascert.com.tr](http://www.ascert.com.tr) in order to be accessible when requested by the relevant parties and is sent to the institution entitled to certification together with the certificate.

**3.1.2.** The ASCERT logo is not used in any way to imply that ASCERT is responsible for the document content or related activity.

**3.1.3.** The ASCERT logo can be used by certified organizations that have been successful in the certification audit performed by ASCERT and have been approved.

**3.1.4.** ASCERT logo; They can only use it in the fields of activity covered by the certification. The ASCERT logo cannot be used in fields of activity outside the scope of the document.

**3.1.5.** The ASCERT logo cannot be used in departments, affiliates or subsidiaries that are not included in the certification scope.

**3.1.6.** The ASCERT logo cannot be used as a product certificate for the products produced by the organization.

**3.1.7.** The ASCERT certification certificate is a document that proves the compliance of the management system established and implemented within the organization. The logo used should only describe the quality, environment, food etc. management system for which the organization is certified and cannot be used as a document issued on behalf of any product or service.

**3.1.8.** The ASCERT logo cannot be used on the laboratory test reports, calibration reports and inspection reports of certified organizations.

### 3.1.9. ASCERT Logo;

- It cannot be used as a product certificate,
- Cannot be used on the product (The product can be touched directly or in a package or box),
- Products, cardboard, etc. It can be used with a statement on the outer packaging made of material, indicating that the certificate belongs to the management system, not the product,

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- Such as "This product has been produced by ..... Management System Standard". The statement should in no way imply that the product, process or service is certified.
- Product Packaging is considered to be the section that is separated without the product being torn apart or damaged. Type Labels and identification plates are considered part of the product.

- It can be used in advertising publications, official documents or promotional brochures of the organization.

**3.1.10.** The ASCERT logo will be sent to the relevant organizations on CD, upon request. In addition, the ASCERT logo can be accessed on the website [www.ascert.com.tr](http://www.ascert.com.tr).

**3.1.11.** The requirement to comply with the rules regarding the use of the ASCERT certificate and logo by the certified body has been notified to the customer in the certification contract, and the customer has committed to comply with the specified rules.

**3.1.12.** Certified organizations are obliged to comply with the provisions of this instruction, after receiving their documents, as long as the validity of the document continues. If the use of logo is detected other than this instruction, action is taken according to the legal regulations.

**3.1.13.** The certified body has to stop the ASCERT logo immediately after the expiry of the certificate, if the certificate is not renewed.

**3.1.14.** Institutions whose certificate is suspended (during the period of suspension of the certificate) or withdrawn must cease the use of ASCERT logos, all written and visual activities related to certification, within 15 days from the date of suspension or withdrawal.

**3.1.15.** If it is determined that the ASCERT logo is used by organizations that do not have the right to use the logo, legal action will be initiated against all persons and organizations that have a role in the said situation.

**3.1.16.** The appropriateness of the applications regarding the use of the logo by ASCERT is checked in the surveillance and certification renewal audits after the organization is entitled to certification. The organization is obliged to demonstrate its practices regarding the use of the ASCERT logo to the audit team.

**3.1.17.** Suspension of the certificate or termination of the contract are applied to the organizations that do not fulfill the conditions specified in this instruction.

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### 3.2. IAS Branded ASCERT Logos

The IAS logo may not be used in any way.

### 3.3. Certificate Usage Rules

**3.3.1.** The ASCERT certification certificate is valid for 3 years after the annual surveillance audits have been successfully completed.

**3.3.2.** The certified organization is obliged to notify any information changes regarding the company information defined on the certificate within the scope of certification activities.

**3.3.3.** ASCERT certified organizations cannot use the ASCERT certification certificate for departments, addresses, affiliates or affiliates that are not included in the document, and cannot publish in these areas.

**3.3.4.** The certificate cannot be transferred or published in any person or institution other than ASCERT information.

## 4. RELATED DOCUMENTS AND REFERENCES

## 5. REVISION INFORMATION

Rev. Date	Rev. No	Item No	Rev. Descriptions
26.08.2013	01	3.2	Information on the use of the Türkak Accreditation Logo has been added.
30.08.2013	02	3.1.18 3.2.5	It was added that the BQS Brand should not be used predominantly. It has been added that the Türkak Logo Usage Instruction will be based.
15.10.2016	03	-	Transition of TS EN ISO / IEC 17021-1: 2015
01.02.2021	04	-	ISO 27001, ISO 50003 and ISO 22003 requirements have been added. IAS brand usage rules have been added
01.03.2021	05	-	
29.05.2023	06	-	About the use of the IAS Logo

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